

EDUCATIONAL GUIDANCE SERVICES

PSAT/SAT I/SAT II/ACT Prep

College Consulting Services

Professional Math Tutoring

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Dear Friends and Clients of EGS;

First of all, I thank all of you for your support and patronage of Educational Guidance Services through the years. I am honored to have been trusted as one to help with your son or daughter's high school or college planning needs. I also thank you for your referrals of my services to others. I am pleased to announce my upcoming book titled:

**"Ken Krueger's College Planning Guide:
Where Do I Start? How Do I Get There?"**

A College Planning Guide for Students and Parents

This soon to be released college planning guide will be available in e-book and soft cover book format, and possibly audio book format. Listed below is an outline of the book chapters and their contents. I am confident that this compilation of first-hand experiences, advice, helpful tips and sources of information will guide you, or someone you know, through the oftentimes challenging maze of the college application, selection, testing, and financial aid processes.

Having worked with thousands of students and their parents for many years as a school guidance counselor in both public and private high schools, and for the past eleven years as an educational consultant, college advisor, and standardized test prep tutor for students from 95 Arizona elementary and secondary schools and universities, please allow me to utilize my 36 years of experience to help you. My goal is to empower you with information to make you feel that YOU are in control of these admissions and financial aid processes; not the other way around. Get the latest resource information (including online resources), and my personal tips and insights in this frequently-to-be-updated e-book.

In this day and age of possible personal economic uncertainty and hardship, having a guiding and experienced hand to help give you an edge in the college admissions and financial aid processes can only help make your son or daughter's college dreams and aspirations become even more of a totally satisfying and financially affordable reality.

If you are interested in more information about the book/e-book, please let me know. You may also find it helpful to bookmark my website: www.educationalguidanceservices.com for continued updates regarding the e-book and soft cover book release dates. My goal for a release date for both of these is the fall of 2009.

Your suggestions are welcome. Feel free to forward this e-mail to anyone you know who may benefit from this invaluable guide through the arduous, but critical, college admissions process.

With warmest regards and gratitude,

Ken Krueger, M.Ed.,
Educational Guidance Services