

# EDUCATIONAL GUIDANCE SERVICES

## PSAT/SAT I/SAT II/ACT Prep College Consulting Services Professional Math Tutoring

**KEN KRUEGER, M.Ed.**

Counselor/Consultant/Tutor  
1130 E. Missouri Ave, Suite 112  
Phoenix, AZ 85014

(602) 331-4873

[educationalguidanceservices.com](http://educationalguidanceservices.com)

[kenkrueger@qwest.net](mailto:kenkrueger@qwest.net)

### Five Key Points Setting EGS Apart from the Competition

**1. Experience:** Ken Krueger, M.Ed., has [35+ years experience](#) as a certified private and public secondary school educator, educational consultant, and professional tutor. He has taught, tutored and counseled thousands of high school students and helped them get “through the maze” of standardized testing and college admissions, as evidenced in his NACAC (National Association for College Admission Counseling)-endorsed college planning resource book: “[Ken Krueger’s College Planning Guide: Where Do I Start? How Do I Get There?](#)” Ken discusses many aspects of the college planning process routinely during his test prep courses, and his [Online Resources](#) page has hundreds of helpful links to assist with this process. He also guides students toward an appropriate [test-taking timetable](#) from sophomore year through early senior year. His unconventional, “think outside of the box” approach regarding [HSPT, SAT, and ACT](#) test prep especially has helped students learn important strategies and reach new confidence levels in a standardized test taking environment. He shares his [personal insights](#) with all students on a regular basis. Ken reinforces through his old school approach of “practice, practice, practice”, which helps students get to their next level of test performance success, and beyond – by as much as 400 points on the SAT, and comparatively so on the ACT (6-9 composite score points). Ken’s Educational Guidance Services business has helped nearly 2500 students from over 100 Phoenix area public and private [high schools](#) and [universities](#) since 1998.

**2. Personal Touch:** There are no “trained tutors”. Ken teaches all classes himself and provides a friendly, comfortable tutoring environment, styled after the Harkness Table model of east coast boarding schools and universities, including his alma mater Duke University. Students interact personally, gain confidence with practice over time, discover and utilize effective test-taking and timing strategies, engage in group discussions, “learn by doing” actual test prep resource materials produced by the test makers themselves (College Board and ACT), which ultimately develop positive thinking skills. He endeavors to meet individual student needs by answering all questions, diagnosing and clarifying problem areas with further illustrations and examples, and giving weekly reading, math, and [vocabulary](#) memorization assignments. He has found that some students need more tutoring assistance over time, some need less. Typically, a program of 10-15 lessons (1.5 hours each) is recommended. However, please know that “[test success is a process](#)”.

**3. Testimonials:** [These words from students and parents speak for themselves](#), including a testimonial from [Mrs. Cindy McCain](#). “The proof is in the pudding”, as one parent wrote. Having confidence and “beating the test makers at their own game” are the keys to test success. Ken’s goal is to help students “think like the test makers” and thus master testing material. Ken’s testimonials come from students/parents from both public and private elementary and secondary schools since 1998.

**4. Availability:** Ken is available seven days a week. Once weekly or twice weekly [class meeting times](#) are available. Class sizes are small (4-9), and Ken is available to answer student/parent questions in person, through email, text, or by phone. Ken can be reached by phone: 602-331-4873, by text 602-576-4947, and through the contact page of his website: [www.educationalguidanceservices.com](http://www.educationalguidanceservices.com).

**5. Flexibility:** Cancellation or rescheduling of a class is no problem – and there is no charge. All Ken asks is 24 hours notice. He also allows students to “jump in, jump out of his program as they go” If a student needs to start Ken’s course at an earlier or later date, he/she can jump in; when a student’s test prep goals have been reached, he/she jumps out. Many students through the years have found Ken to serve as a “one stop shop” resource person. Multiple needs are met, [from tutoring for the HSPT, SAT, ACT, SAT Subject Tests, AIMS, Math, college essay writing, to college planning](#). Flexible payment options are also available. Financial hardship students and families qualify for discounted rates, which are generously given. Ken is just glad to help. He has donated hundreds of sessions through the years to needy students, schools, and organizations. Due to demand, scheduling his program in advance is highly recommended.