KEN KRUEGER'S ABC'S FOR COLLEGE PLANNING

AS YOU THINK, SO YOU ARE

"Whether you think you can, or can't, you are right." - Henry Ford

BE YOURSELF

"When his wife asked him to change clothes to meet the German Ambassador, he said: 'If they want to see me, here I am. If they want to see my clothes, open my closet and show them my suits."" – Albert Einstein

CONTEMPLATE; THEN CREATE.

"What the mind of man can conceive and believe, the mind of man can achieve."

- Napoleon Hill

DO NOT COMPARE YOURSELF TO OTHERS

"Do not wish to be anything but what you are, and try to be that perfectly." – St. Francis De Sales

EVOLVE

"He not busy being born, is busy dying" – Bob Dylan

FIND YOUR PASSION

"What this power is I cannot say; all I know is that it exists and it becomes available only when a man is in that state of mind in which he knows exactly what he wants and is fully determined not to quit until he finds it." – Alexander Graham Bell

GO AFTER IT!

"A ship in the harbor is safe...but that is not what ships are built for" – Anonymous

HANG ON TO YOUR HOPES AND DREAMS

"All our dreams can come true – if we have the courage to pursue them." – Walt Disney

IMAGINE WHAT YOU CAN DO

"Imagination is more important than knowledge. For knowledge is limited to all we know now and understand, while imagination embraces the entire world and all there ever will be to know and understand." – Albert Einstein

JOURNEY ALONG YOUR OWN PATH

"Two roads diverged in a wood and I.... I took the one less traveled by, and that has made all the difference." – Robert Frost

KNOW YOUR DEADLINES

"You can pay a late fee if you miss SAT or ACT registration deadlines, but you can't do so if you miss college application deadlines." – Ken Krueger

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Ken Krueger's College Planning Guide: Where Do I Start? How Do I Get There?

LIVE AND LEARN

"Don't be afraid to fail. Don't waste energy trying to cover up failure. Learn from your failures and go on to the next challenge. It's OK. If you're not failing, you're not growing." – H. Stanley Judd.

MAKE THINGS HAPPEN

"The people who get on in this world are the people who get up and look for circumstances they want, and, if they can't find them, make them." – George Bernard Shaw.

NEVER DOUBT YOURSELF

"The man who wins may have been counted out several times, but he didn't hear the referee." – H.E. Jansen.

OPEN YOUR MIND

"Most people are about as happy as they make up their minds to be." – Abraham Lincoln

PERSEVERANCE PREVAILS

"Most people give up just when they're about to achieve success. They quit on the one yard line. They give up at the last minute of the game, one foot from a winning touchdown" – Ross Perot.

QUIETLY APPRECIATE YOUR GIFTS

"Remember, no one can make you feel inferior without your consent." – Eleanor Roosevelt.

REACH FOR THE STARS

"Far away there in the sunshine are my highest aspirations. I may not reach them, but I can look up and see their beauty, believe in them, and try to follow where they lead."

- Louisa May Alcott.

SET GOALS

"People with goals succeed because they know where they're going." – Earl Nightingale.

TRUST YOUR INSTINCTS AND INTUITIONS

"And this happens a lot on this show. People have a gut feeling about something and then they stand there and talk themselves right out of it." – Jeff Foxworthy 9/29/09, on TV show "Are You Smarter Than A Fifth Grader?"

UNDERSTAND YOURSELF FIRST

"When a man begins to **understand himself first** he begins to live. When he begins to live he begins to understand his fellow men." – Norvin McGranahan

VISUALIZE YOUR GOAL AND THEN ACTUALIZE YOUR VISION

"Thoughts are things mind is the builder." – Edgar Cayce

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WORK HARD, THEN WORK SOME MORE

"To be successful, you only have to work half a day – and it doesn't matter which 12 hours of the day you work." – Robert Scott Furst, father of my good friend, Tim Furst

X-OUT NEGATIVE THOUGHTS

"Nothing in life is to be feared. It is only to be understood." – Madam Curie

YOU CAN MAKE A DIFFERENCE

"I am only one; but still I am one. I cannot do everything, but still I can do something. I will not refuse to do the something I can do." – Helen Keller

ZOOM IN – IT'S ALL THERE WITHIN YOUAmen